



It is estimated that more than 20,000,000 people in the British Isles have a hidden medical condition which could endanger their life in an emergency when they are unable to speak for themselves - for example, if they are rendered unconscious due to either an accident or to their medical condition.

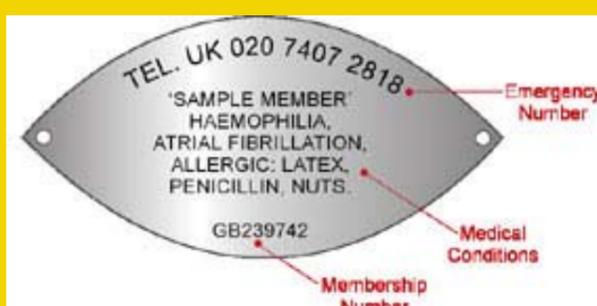
MedicAlert® in the UK was originally a special project of the British Isles & Ireland Lions Clubs who brought the idea over from the US in the early 60's. Today, MedicAlert® is a non-profit making, registered charity that works independently with the invaluable support of the Lions.

Alongside their other charitable work, the Lions Clubs distribute leaflets, posters and application forms to doctor's surgeries and hospital waiting rooms. They actively support and promote the organisation within the community and where possible provide people on limited income with sponsored memberships.

The MedicAlert emblem, worn as a bracelet or necklet, is engraved with the wearer's special condition, their personal identification number and a 24hr emergency telephone number. In an emergency the member's medical details are available immediately to medical personnel anywhere in the world. Breakdown of Members' Underlying Medical Conditions And Allergies



Membership to the MedicAlert® service - including a tailored-made Emblem - starts at just £19.95 plus the first year's Membership at £20. As a registered charity, The MedicAlert Foundation can also provide free membership to individuals on a limited income.



MedicAlert is supported Lions Clubs - indeed, the board of MedicAlert is established in the UK and Ireland and still made up of Lions.

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It is important to understand that everybody, irrespective of whether they are 100% fit and healthy, could justify becoming a member of MedicAlert. The charity does not simply provide bracelets and necklets, but a complete life-saving service. In an emergency it may be just as vital to know who your next of kin are as it is to know your medical details.



See www.medicalert.org.uk/ for more information or contact HH Lions on 0845 8335047